

CAREERS IN SUSTAINABLE DEVELOPMENT

SYLLABUS

The Careers in Sustainable Development course equips you with a unique toolkit that will enable you to understand the evolving landscape of job opportunities in the purpose-driven sector. This toolkit is designed to be a practical hands-on set of guiding questions and worksheets to help you get started on identifying what you want to do, how to develop your personal brand and secure your dream job. A job of impact and purpose.

Modules		Lessons	Learning objectives
1.	Career Paths and Opportunities	<ul style="list-style-type: none"> The New Breed of Organisations What Career Do You Want and Why? High-Impact Careers 	<ul style="list-style-type: none"> Understand different career paths in the purpose-driven sector Identify different types of organisations Describe key trends and emerging job opportunities
2.	Your Values and Ways to Make an Impact	<ul style="list-style-type: none"> Introduction to Values Case Study: Careers and Values Linking Values to Career Paths 	<ul style="list-style-type: none"> Examine your personal values and motivations Identify different ways to make an impact Clarify what you want to achieve with your career
3.	Career Mapping and Choices	<ul style="list-style-type: none"> Three Questions to Unlock Your Authentic Career The Career Mapper Career Path Matching 	<ul style="list-style-type: none"> Define your top skills, strengths and interests Identify possible career paths for yourself in sustainable development Clarify what skills, knowledge and resources you still need to achieve your goals
4.	Building Your Profile and Personal Brand	<ul style="list-style-type: none"> Identify Your Audience Elevator Pitch LinkedIn and Your Career Optimizing Your LinkedIn Profile The Ideal CV for the Ideal Job 	<ul style="list-style-type: none"> Create a compelling CV or digital profile Write a cover letter or introduction that wins people over Pitch your personal story to new audiences
5.	Securing Your Dream Job	<ul style="list-style-type: none"> Competency-Based Interview Questions Preparing for Interview Questions Determining Culture Fit 	<ul style="list-style-type: none"> Break down the job search process into a clear action plan Confidently network with the purpose of creating job opportunities Impress recruiters with your application and interviews